

1 **R2018-35: RESOLUTION DESIGNATING THE 2018 SOUTH ATLANTIC SHRINE**
2 **ASSOCIATION ANNUAL CONFERENCE AS A CITYWIDE FESTIVAL FROM**
3 **SEPTEMBER 17-22, 2018, AND AFFIRMING THE CITY'S CO-SPONSORSHIP OF**
4 **THE EVENT.**

5 **Applicant/Purpose:** Staff/ to designate the event as a festival & to affirm City co-sponsorship
6 of SASA Annual meeting.

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8 **Brief:**

- 9 • Shriners are a fraternal organization w/~310,000 members located in US, Canada,
10 Germany, Mexico, Panama, Puerto Rico, & the Philippines.
- 11 • Shriners support 22 children's hospitals serving one million+ children since 1922.
- 12 • South Atlantic Shrine Association (SASA) is comprised of 48,000 Nobles from 20
13 different Shrine Centers located in SC, NC, VA, GA, WV, KY & TN.
- 14 • SASA has held its annual meeting in the City on several occasions, including the 1st
15 annual meeting in 1974 & will hold its 45TH annual meeting in Myrtle Beach during week
16 of 9/17/18.
- 17 • Event attracts ~ 20,000 Nobles, plus their Ladies & other family members.
- 18 • SASA plans to open several events to the public, including a golf outing, a sub-
19 association competition, a marketplace, & parade.

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21 **Issues:**

- 22 • This year's proposal includes a Saturday afternoon early evening parade & picnic beach
23 bash concert on 9/22/18
- 24 • Resolution expresses Council's:
 - 25 • Appreciation to SASA for selecting Myrtle Beach as site of 45th Annual Meeting &
26 welcome to event participants.
 - 27 • Designation of week of 9/17/18 as citywide festival for purpose of authorizing
28 welcoming banner display.
 - 29 • Approval of reasonable variance to the noise ordinance during the beach bash
30 on 9/22/18.
 - 31 • Approval to provide certain in-kind services, delivery and set-up of barricades
32 along the parade route and additional trash receptacles.
 - 33 • Approval of parade review stand on Ocean Boulevard at a site to be determined
34 by SASA & City Manager.
 - 35 • Extension of allowable hours for parade from 4 to 6 hours & approval to hold
36 the parade during afternoon and early evening hours on 9/22/18.
 - 37 • Approval of the use of the Landmark Resort parking lot for trailers.
 - 38 • Authorization for SASA to solicit in non-solicitation area beginning 1 hour prior
39 to & ending 1 hour after parade (no beach solicitation).
 - 40 • Best wishes to SASA for a successful meeting & invitation to return to Myrtle
41 Beach as often as possible.

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43 **Public Notification:** Normal meeting notification.

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45 **Alternatives:** None considered.

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47 **Financial Impact:** City revenues & taxes relating to weeklong stay for 15 - 20k event
48 participants in mid-September.

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50 **Manager's Recommendation:** I recommend approval.

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52 **Attachment(s):** Proposed resolution.

RESOLUTION R2018-35

**CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA**

**RESOLUTION DESIGNATING THE 2018
SOUTH ATLANTIC SHRINE ASSOCIATION
ANNUAL CONFERENCE AS A CITYWIDE
FESTIVAL FROM SEPTEMBER 17 - 22,
2018, AND AFFIRMING THE CITY'S CO-
SPONSORSHIP OF THE EVENT.**

WHEREAS, Shriners International is a fraternal organization of approximately 310,000 members located in the United States, Canada, Germany, Mexico, Republic of Panama, Puerto Rico and the Philippines; and

WHEREAS, Shriners support 22 children's hospitals which have significantly improved the lives of more than one million children since 1922; and

WHEREAS, the South Atlantic Shrine Association (SASA) is comprised of 48,000 Nobles (members) from 20 different Shrine Centers located in South Carolina, North Carolina, Virginia, Georgia, West Virginia, Kentucky and Tennessee; and

WHEREAS, SASA has held its annual meeting in the City of Myrtle Beach on several occasions, including the first annual meeting in 1974; and

WHEREAS, SASA will hold its 45th annual meeting in the City of Myrtle Beach during the week of September 17, 2018; and

WHEREAS, this event is expected to attract approximately 20,000 Nobles, in addition to their Ladies and other family members; and

WHEREAS, SASA plans to host several events that will be open to the public during this week, including a golf outing, competitions among the sub-associations, a marketplace, and a parade; and

WHEREAS, SASA plans to host a picnic beach bash concert on Saturday September 22, 2018; and

NOW THEREFORE, IT IS RESOLVED that:

1. The Myrtle Beach City Council expresses its appreciation to SASA for selecting Myrtle Beach as the site of the 45th Annual Meeting and extends a hearty "welcome" to SASA as an organization and to each of the Nobles, their Ladies and their families.
2. The City Council designates the week of September 17th through the 22nd, 2018, as a Citywide festival in conjunction with this event for the purpose of authorizing the display of banners at private business locations welcoming the Shriners, SASA, the sub-associations, individual shrine centers and other related groups to the City and/or to that business.

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3. Also pursuant to this designation, City Council approves a reasonable variance to the noise ordinance during the beach bash scheduled for Saturday, September 22nd.
 4. City Council also approves certain in-kind services, which will include delivery and set-up of barricades along the parade route and additional trash receptacles.
 5. City Council also approves the placement of a parade review stand on the public right-of-way of South Ocean Boulevard at a site to be mutually determined and agreed upon by SASA and the City Manager.
 6. City Council also approves the extension of the allowable hours for the parade from four (4) hours (as stated in Sect. 19-160 (c) (1) [g]) to six (6) hours for the parade to move from its point of origin to its point of termination.
 7. City Council also approves the parade being held during the afternoon and early evening hours of Saturday, September 22, 2018.
 8. City Council also approves the use of a parking lot at the Landmark Resort for parking of trailers.
 9. In order to benefit the Shriners Hospitals for Children the City Council authorizes SASA the right to accept charitable donations and distribute goods in connection thereof along the parade route in the protected zone defined in Chapter 14, Article XI of the City Code, for a period beginning one hour prior to the parade and concluding one hour after the parade ends. No solicitation shall take place on the beach.
 10. The City Council extends its best wishes to SASA for a most successful meeting and extends an open invitation to return to Myrtle Beach as often as possible in the future.

35 SIGNED AND SEALED this 28th day of August 2018.

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BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, INTERIM CITY CLERK

2018

SOUTH ATLANTIC SHRINE ASSOCIATION

Parade

Location: Myrtle Beach, SC

Date: Saturday, September 22, 2018

Line-Up: 9:00 AM Step-Off: 10:00 AM

Registration Deadline: **July 31, 2018**

Subjects Covered Below

- | | |
|--------------------------------|-----------------------------|
| ✓ 1- General Scope | ✓ 4- Line-Up/Step-Off Order |
| ✓ 2- Registration Instructions | ✓ 5- Regulations |
| ✓ 3- Judged Categories | ✓ 6- Route |

1- General Scope:

ALL Nobles in the parade and in staging areas must have (Noble Designated) 2018 SASA registration badges. Nobles without badges will be instructed to leave the area or purchase a badge from a Parade Marshal. A Noble's Temple will be declared ineligible for any and all parade awards if found to have fake and/or reproduced badges. Please make sure to communicate this to all participating Nobles, as this will be strictly enforced.

DOT unlicensed vehicles are **NOT** allowed to be driven/ridden on any state streets other than the designated parade route during your Temple's parade time. To be clear, **DO NOT** drive/ride any DOT unlicensed vehicle to/from line-up areas. This will be strictly enforced! Unload your parade vehicle at your Temple designated line-up area, and then park your tow/haul vehicle in the unloading/loading area designated on the parade route. Starting at 8:30 AM, transportation will be provided from the unloading/loading area to the line-up areas. Transportation will continue until the last Parade Unit has passed the 29th Avenue parade end-point.

Restrooms will be located at the intersections of Yaupon Ave and 7th Ave South through 12th Ave South. These locations are noted on the parade route.

Parade Marshals will be staged at each Temple line-up street and along the parade route. These Marshals are in place to help with your Temple Unit's placement and step-off. Please follow their instruction; they are there to help you! Also, prior to step-off, please advise them of any last-minute Unit line-up changes.

1- General Scope: (continued)

Parade line-up will begin at 9:00 AM on 7th Ave South through 12th Ave South. Access to line-up streets will be from Kings Highway [Hwy. 17 Bus.] and Yaupon Ave. The Parade Route shows each Shrine Center's line-up location. **It is necessary to line-up on the right-hand side of the street, as the left-hand lane must remain open at all times.** The SASA Dignitary cars will line-up at 9:00 AM on the west side of South Ocean Boulevard between 11th & 12th Avenues South. These lead vehicles will exit the parade route after dropping off their passengers at the reviewing stand at 29th Ave South, and return to their Temple's line-up street for step-off.

Each Temple will be issued a line-up number placard. This placard must be carried, in clear view, by the first Unit in each Temple. **Your Temple will not be judged if this placard cannot be seen clearly. Also, to be judged, your Temple must parade in the registered line-up order.**

The parade will step off at 10:00 AM beginning with the SASA Dignitaries, followed by Shrine Temples #1 through #20. The Parade officially starts at 12th Avenue South and ends at 29th Avenue South. To maintain the step-off schedule, it is important that there be no Unit maneuvering before 12th Avenue South. All parade Units will stay intact until 29th Ave South. At 29th Avenue, parade end, street licensed vehicles will turn right and leave the parade route. All non-street-licensed-vehicles and Units needing breakdown must continue on South Ocean Boulevard to the official unloading/Loading area.

The reviewing stand and parade judging will be at 26th and 27th Avenues South, respectively.

Parade awards will be presented Saturday, September 22nd. Time and location TBA.

The **Parade Marshal's Meeting** will be on **Thursday, September 20th**, following the SASA Business Meeting. This meeting will take place on the **3rd floor** of the **Springmaid Beach Resort Convention Center**. **The attendance of all Temple Parade Unit Director's/ Head of Units is mandatory.**

2- Registration Instructions:

In an effort to expedite parade registration, Temples will register their parade Units online. To register your Temple's parade Units, please visit <http://southatlanticsa.org/> and select "**SASA Fall Festival- 2018**". **Your registration must be received by July 31, 2018 with all required information. All registrations must be completed online, typed/handwritten/mailed registrations will not be accepted.**

Prior to registration, please be prepared to have the following required information.

Information Required for Parade Registration-

Temple Information

- Name :
- Phone :
- Address :

Potentate

- Name :
- Email Address :
- Cell Phone Number :

Recorder

- Name :
- Email Address :
- Cell Phone Number :

Head of Units

- Name :
- Email Address :
- Cell Phone Number :

Parade Announcer

- Name :
- Email Address :
- Cell Phone Number :

Parade Line/Up and Unit Information

- Unit Names (In parade line-up order)
- Assigned Unit Categories

3- Judged Categories:

Please use these categories to complete the online Parade Registration. Select a judged category for each of your Temple's parade Units. Please be accurate with your parade entries, awards are purchased based upon your response.

Important Notes:

Requirements for your Temple Units to be judged:

- ✓ Confirmed online registration by **July 31, 2018**.
- ✓ Registered in Line-Up/Step-Off order.
- ✓ Units listed in a registered parade category.
- ✓ Temple number placard carried in clear view by the first Unit in Temple line-up.

Category #	Category Name	Category #	Category Name
1-	Antique Classic Cars	25-	Marching Band
2-	Antique Fire Equipment	26-	Mini Motor Model "T"
3-	Antique Model "T" Cars	27-	Motorcycle Drill Team
4-	Arab Marching Patrol	28-	Motor Unit – Monster Trucks
5-	Characters	29-	Motor Unit – Mini Cars
6-	Choo-Choos	30-	Motor Unit – Mini Scooters
7-	Clowns	31-	Motor Unit – Mini Trucks
8-	Color Guard	32-	Motor Unit – 2 Wheel
9-	Country Western Band	33-	Motor Unit – 3 Wheel
10-	Director's Staff	34-	Motor Unit – 4 Wheel
11-	Divan	35-	Motor Unit – 4 Wheel Street Legal
12-	Drum & Bugle Corp	36-	Mounted Patrol
13-	Fire Brigade	37-	Non – Motor Wheel Unit
14-	Flag Unit	38-	Oriental Band - Marching
15-	Float	39-	Oriental Band - Riding
16-	Flying Units	40-	Oriental Band – Drum Major
17-	Greeters	41-	Provost Guard
18-	Highlanders	42-	Riding Brass Band
19-	Hillbillies (1-10 cars)	43-	Ritualistic Cast
20-	Hillbillies (11 cars & up)	44-	Shrine Club
21-	Indians	45-	Steel Drum Band
22-	Keystone Kops	46-	Yacht Club
23-	Legion of Honor	47-	Ragtops
24-	Marching Patrol		

4- Line-Up/ Step-Off Order:

Step off times are estimated. All Shrine Centers should **line-up and be ready for step-off a minimum of 30 minutes early.**

Estimated Time of Step-Off:

Line-Up/Step-Off Order	Shrine Center Name	Step-Off Time Estimate	Line-Up/Step-Off Street
1	Sudan	10:00 AM	7 th Avenue South
2	Jamil	10:15 AM	8 th Avenue South
3	TBA	10:30 AM	9 th Avenue South
4	TBA	10:45 AM	10 th Avenue South
5	TBA	11:00 AM	11 th Avenue South
6	TBA	11:15 AM	12 th Avenue South
7	TBA	11:30 AM	7 th Avenue South
8	TBA	11:45 AM	8 th Avenue South
9	TBA	12:00 PM	9 th Avenue South
10	TBA	12:15 PM	10 th Avenue South
11	TBA	12:30 PM	11 th Avenue South
12	TBA	12:45 PM	12 th Avenue South
13	TBA	1:00 PM	7 th Avenue South
14	TBA	1:15 PM	8 th Avenue South
15	TBA	1:30 PM	9 th Avenue South
16	TBA	1:45 PM	10 th Avenue South
17	TBA	2:00 PM	11 th Avenue South
18	TBA	2:15 PM	12 th Avenue South
19	TBA	2:30 PM	11 th Avenue South
20	TBA	2:45 PM	12 th Avenue South

5- Regulations:

1. **Non-Shriners.** Other than the police escort, dignitaries, distinguished guests, and Shriners Hospitals for Children patients, only Shriners are permitted in Shrine parades.
2. **Cadence.** Marching cadence will be 110 steps to the minute, except for specialized units which may require a different cadence.
3. **Interval.** Intervals of not over 80 feet between temples and 40 feet between units are to be constantly maintained.
4. **Impersonations.** No impersonations of ethnic groups, females, or political figures are allowed in parades.
5. **Vehicle equipment.** No motorized vehicles shall engage their emergency sirens or lights.
6. **Safety laws.** Motorcycles, scooters, and other motorized vehicles shall obey local laws regarding speed, prudent operation, and the use of hard helmets. In states where helmets are not required, the Temple Potentate may direct helmet use for safety reasons instead of fezzes.
7. **Throwing objects.** No objects shall be THROWN to spectators along the parade route. A Shriner may walk along the edge of a parade route and hand out Shrine information, or other appropriate objects (No latex balloons).
8. **Demeaning displays.** No demeaning displays, discharge of firearms of any type, or other items that may be considered in poor taste are permitted.
9. **Alcoholic beverages.** Members of participating Units shall not drink any alcoholic beverages before or during any parade, and they shall be circumspect in the use of soft drinks in public places so as not to give the impression they are drinking alcoholic beverages.
10. **“State” flags.** No “state” flag shall be lowered or dipped when passing the reviewing stand or elsewhere.
12. **Enforcement.** Parade Marshals shall enforce all Shrine parade regulations and they shall report any violators to the Potentate of his Temple. Failure on the part of a Temple Potentate to cooperate with Parade Marshals shall be reported in writing to the Imperial Potentate.
13. **Potentate responsibility.** Each Potentate is personally responsible and accountable for knowingly permitting any violation of parade regulations. Temple Potentates are required to review parade regulations with their Temple Marshal, the Parade Marshal, and their Unit heads.
14. **Flag Prohibitions.** Shriners International, as its name states, is an international fraternal organization. As such, Shriners International simply is not knowledgeable of all historic or current controversies or debates in each member country regarding the proper display of flags or images that reasonably can be construed as a reference to a flag. As a result and to maintain the Principles of the Order and Ethics as stated in the bylaws of Shriners International, it is believed that it is in the best interests of the Order and the Nobility that only the following flags be displayed by a Noble (in his capacity as a member of Shriners International) or by a club, unit, organization of Nobles or affiliated or appendant organizations of Shriners International: a national or state flag as a “state” is defined in §101.3(n) of the bylaws of Shriners International, a temple flag as defined in Article 21 of the bylaws of Shriners International, or the Imperial Potentate’s flag.
The display of any other flag or image that reasonably can be construed as a reference to any other flag by a Noble (in his capacity as a member of Shriners International) or by a club, unit, organization of Nobles or affiliated or appendant organizations of Shriners International is prohibited without the written permission of the Imperial Potentate.

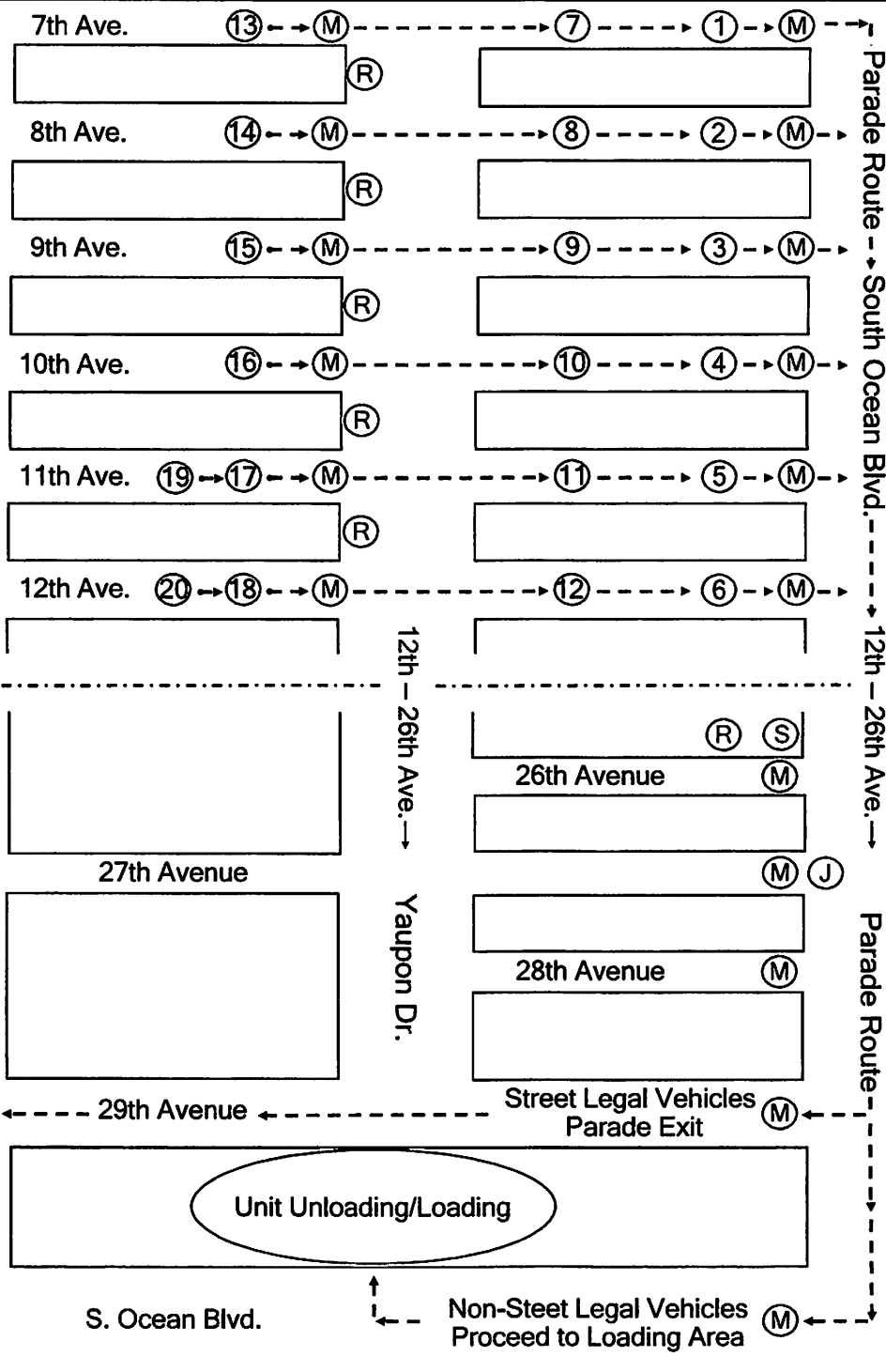
South Atlantic Shrine Association
 Myrtle Beach, SC
 Parade Line-Up/ Route

Parade Date : Saturday, September 22, 2018
 Parade Line-Up : 9:00 AM
 Parade Step-Off : 10:00 AM

South King's Highway—Route 17

12th — 27th Ave. →

South King's Highway—Route 17



Line-Up Marshals:

- 2@- 7th Ave.
- 2@- 8th Ave.
- 2@- 9th Ave.
- 2@- 10th Ave.
- 2@- 11th Ave.
- 2@- 12th Ave.

Route Marshals:

- 1- Every 2-blocks after line-up Marshals.
- 1@- 27th Ave.
- 1@- 29th Ave.
- 1@- Unit unloading/loading

Reviewing Stand
26th Avenue

Parade Judging
27th Avenue

Parade End
29th Avenue

Temple Line-Up Number & Legend

① — Sudan	⑦ — TBA	⑬ — TBA	⑲ — TBA
② — Jamil	⑧ — TBA	⑭ — TBA	⑳ — TBA
③ — TBA	⑨ — TBA	⑮ — TBA	ⓐ — Judges (27th Ave.)
④ — TBA	⑩ — TBA	⑯ — TBA	Ⓜ — Marshals
⑤ — TBA	⑪ — TBA	⑰ — TBA	Ⓡ — Restrooms
⑥ — TBA	⑫ — TBA	⑱ — TBA	Ⓢ — Reviewing Stand (26th Ave.)

